



Atkins Research Global

**4929 Wilshire Blvd. Suite #102,
Los Angeles, CA 90010**

(We are located in a 13 story brown high-rise on the corner of Wilshire and Highland, The entrance to our facility is from the parking lot on the ground level)

From LAX:

Travel East on Century Blvd to the 405 North to the 10 East. Take the La Brea Ave. exit and head north on La Brea Ave. for approximately 3 miles to Wilshire Blvd. Turn right onto Wilshire Blvd. and travel approximately 4 blocks to Highland Ave. Turn left onto Highland Ave.

* A quicker way to avoid freeways is to take Century Blvd east and turn left onto La Cienega. Take La Cienega North until it splits with Fairfax Ave. *(You will drive for a few miles before it splits. Just stay north on La Cienega)* Veer to the right and stay onto Fairfax Ave. *(If you miss Fairfax, it's OK, continue taking La Cienega all the way to Wilshire and turn right)* Take Fairfax all the way north to Wilshire Blvd and turn right. Drive for about 2 miles, passing La Brea Ave. and make a left onto Highland Ave. We are right on the corner.

From Hollywood & Beverly Hills:

From Beverly Hills, head east on Wilshire Blvd. Turn left off of Wilshire Blvd onto Highland Ave. From Hollywood, travel south on Highland, we are located on the east side of Highland right at the intersection of Wilshire and Highland.

From the I-10 Freeway:

From the Santa Monica (I-10) Freeway, take the La Brea Ave. exit and head north on La Brea Ave. for approximately 3 miles to Wilshire Blvd. Turn right onto Wilshire Blvd. and travel approximately 4 blocks to Highland Ave. Turn left onto Highland Ave.

From the 101 Freeway:

Exit at Highland Ave/Hollywood Bowl. Travel south on Highland for approximately 3 miles. Once you pass 3rd street you will notice our large brown building on the left hand side. After passing 6th street get ready to turn left through the island *(Highland has an island dividing north and south bound traffic)* before reaching Wilshire Blvd.

PARKING:

For all 2 hour focus groups at 5pm and later, you can find FREE ample street parking off of Highland Ave. It is 2 hour parking up until 6pm. After 6pm there are no restrictions. If you park by 4pm your car will be fine. If there is no street parking, pull into our parking lot off of Highland and go down to B3. For all 2 hour focus groups before 5pm, pull into our parking lot off of Highland and go down to B3 and we will validate your parking. There will be an attendant there to instruct you where to park. If there is no attendant just find a spot with no restrictions.

If you cannot make it to the focus group for any reason, please contact us immediately at:

323.933.3816

Thank You,
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